



Helping you to live well and be healthy.....naturally!

Position: Product Demonstrator Assistant

Status: Part time **Salary \$16.90-\$18.00**

Reports to: Product Demonstrator Coordinator

Job Functions: Set up and host product sampling events to drive sales and brand awareness. This role requires a balance of customer service, sales ability, and strict adherence to food safety standards. Are you ready to smile? Apply today.

Responsibilities:

- I. **Station Management:**
Responsible for the complete setup, management, and breakdown of the demonstration station or event table.

- II. **Customer Engagement:**
Proactively intercepts and engages with shoppers to offer product samples and explain features, benefits, and preparation suggestions. Answer customers product questions regarding the demo details and informs customer of all attributes and allergens. Smiles and greets customers in a friendly manner, whether the encounter takes place in the employees designated department or elsewhere in the store. Provides prompt, efficient and friendly customer service by exhibiting caring, concern and patience in all customer interactions and treating customers as the most important people in the store.

- III. **Food Preparation:**
Prepares and serves food samples according to strict safety and sanitation guidelines, often using small appliances like microwaves, electric skillets, toaster ovens, kettles or coffee makers. Keep all work areas clean and neat. Stock supplies needed for demonstration.

- IV. **Sales Promotion:**
Encourages immediate purchase through persuasive communication, coupon distribution, and educational product knowledge.
Assists in other areas of the store as needed and performs other job related duties or special projects as required.

Qualifications:

- Strong interpersonal and public speaking skills are essential to capture customer attention and answer product-related questions.
- Food Safety: knowledge of safe food handling practices, Food Handlers Certification required.
- Familiarity with natural foods and a grocery store environment
- Able to stand for long periods of time. Able to lift 50 lbs.
- The ideal candidate would exhibit presentation skills, feel confident in front of a crowd, engage customers to draw interest and boost sales, be able to quickly assess prospects and adjust how they talk to use sales tactics that are effective.
- Be able to think quickly and lead conversations and interactions.
- Typically works independently at their station but must build rapport with Product Demonstrator Coordinator and staff to ensure smooth events.
- Schedule is Monday-Friday 10:00am to 3:00pm
- Eureka Natural Foods strongly encourages individuals seeking to understand more about living natural lifestyles to apply. Eureka Natural Foods is committed to ensuring its customers live well naturally and are eager to find employees who desire promoting this.
- Follows all company policies and individual store guidelines.
- Report for work when scheduled and on time.
- Must have the ability to carry out detailed but uninvolved written or verbal instructions.
- Ability to do simple addition and subtraction: counting and recording.